

Lavender Festival Poster Contest Prospectus and Submission Form

SUMMARY

The Jackson Square Lavender Festival is excited to bring back the *Lavender Festival Poster Contest*. The contest provides local school-age children of Oak Ridge Schools the opportunity to showcase their creativity and artistry in a public way: through the marketing and promotion for the Lavender Festival.

The Jackson Square Lavender Festival, founded by Barbara Ferrell, has been a summer tradition in Oak Ridge since 1999. Thousands of people visit the festival in Historic Jackson Square in Oak Ridge each year to see a variety of regional vendors whose goal is to celebrate health, herbs, gardening, the arts, and the environment. The Lavender Festival is scheduled yearly for the third weekend in June, at the peak season for the herb it celebrates. This year's Lavender Festival will be June 15th, 2024.

Artwork may be considered for the "Jim Dodson Purchase Award" for \$200, if indicated by signature of the artist/student. Artwork for this award, if chosen, will become the property of Jim Dodson for loan to the Lavender Festival of Oak Ridge.

GOALS

- To support the local community through promotion of the arts, health, environment, and landscape.
- To recognize and highlight student artists and their art programs.
- To create a marketing and promotional poster that will be displayed throughout Oak Ridge and surrounding communities.
- To highlight the talent of our local school districts' students with a display of their work during the festival. Original works of art will be returned before the Lavender Festival; the display will consist of either scanned and printed copies of the work or a digital display.

THEME: The Lavender Festival is a celebration of our community with an emphasis on the environment, gardening, health, and the Arts. The Lavender Festival also promotes the Herb of the Year as chosen by the International Herb Association. The 2024 Herb of the Year is the 'common yarrow.' **Artwork for consideration should represent the theme of health, the environment, gardening, and the arts. Artwork may include the Herb of the Year, the common yarrow, though it is not a requirement.**

CONTEST DETAILS

The contest is an open competition for Oak Ridge School students to submit a work of art which will be used in promotional material for the Jackson Square Lavender Festival. In addition, all artwork submitted will be part of a display during the festival.

The contest is open to all K-12. There will be one winning work of art for the poster and marketing materials. Artwork can be designed by an individual or be a collaborative effort by a group of students. Finished entries must align with the theme and goals of the Lavender Festival, the betterment of our community through the environment, arts, and health.

Students will have until April 22nd, 2024 to complete and submit their work for consideration. Artwork can be any orientation (portrait or landscape) but not larger than 12"x18". Entries are limited to two-dimensional works of art. All entries must include a submission form included in this prospectus to the back of the work of art.

All entries will be returned to respective art teachers on May 8th, 2024.

COMPETITION RULES AND TERMS

- **Eligibility:** Open to all Oak Ridge School students. Artwork can be designed by an individual or a group of students as a collaborative effort. Artwork must have been completed during the 2023-2024 school year.
- **Cost:** There is no entry fee to participate in the contest.
- **Selection of winner:** Entries will be judged by a juror(s) based on artistic merit, creativity, and effective communication of the Lavender Festival Theme.
- **Deliverables:**
 - Finished entries must capture and or represent the themes of the Lavender Festival: The betterment of our community through the environment, arts, and health.
 - Entries must express the beauty of our community and convey a positive message.
 - Entries may be representation, abstract, and/or include mixed media.
 - Entries must be two-dimensional and not exceed 12" x 18".
- **Submission Process:**
 - Contest opens March 25th, 2024.
 - Submissions are due April 22nd, 2024 by 5pm. Artwork must be submitted in person or through school mail. No digital submissions at this time.
 - Winner will be announced on or before May 1st, 2024.
 - Entries must be submitted by a representative of the schools' art department and include the submission form attached to the back of the work.
 - Up to 10 entries may be submitted from each art teacher.
 - Original works of art will be retained by the Lavender Festival and returned by May 8th, 2024. Artwork will be returned to the student's teacher.

- Entries must be submitted to Mary Katherine Chin at Woodland Elementary School (168 Manhattan Avenue, Oak Ridge, TN 37830) on or before April 22nd. Artwork can be left with the school secretary, Jessica Grenier. Submissions may also be submitted via school mail if desired.
- **Terms of Entry:**
 - The Jackson Square Lavender Festival is not responsible for an lost, late, incomplete, invalid, unintelligible, or misdirected entries.
 - Entries must meet all of the rules and terms set forth in the Prospectus to be eligible.
 - By entering the contest, artists agree that the Lavender Festival has the right to display, copy, distribute, and otherwise use the artwork as it sees fit without any fee or other form of compensation.
 - The winning design may need to be modified to fit onto the poster or other marketing material.
 - By entering the contest, artists fully and unconditionally agree to and accept the rules as outlined herein and agree to accept the decisions of the Lavender Festival and the contest judges, which are final and binding.

CONTACT: Elaine Culbert at em.culbert@comcast.net or Mary Katherine Chin at mkchin@ortn.edu.

Lavender Festival Poster Contest Entry Form

Date _____

Name of Student/Artist _____

Address of School _____

Art Teacher _____

Email of Teacher _____

Title of Entry _____

Medium of entry (check all that apply)

- Watercolor
- Acrylic
- Oil
- Pastel
- Drawing
- Printmaking
- Photography
- Other Please describe: _____

If you wish to be considered for the “Jim Dodson Purchase Award” of \$200, please note the art chosen becomes the property of Jim Dodson for loan to the Lavender Festival. You must confirm your wish to be considered for that award by signing your name (student name) here. (If you do not wish to be considered for this award, leave this section blank).

I, (student name) _____, wish to be considered for the “Jim Dodson Purchase Award” and understand that my artwork may become the property of Jim Dodson if chosen.

All entries must be submitted by April 22nd, 2024 by 5pm along with this entry form. All submissions must be delivered to Woodland Elementary School care of Mary Katherine Chin, 168 Manhattan Avenue, Oak Ridge, TN, 37830.

